# Long version

## October Business Month 2024: Connect | Learn | Inspire

Proudly celebrating its 30th anniversary, October Business Month 2024 will deliver events and workshops across the Territory exploring themes, trends and thought-provoking insights to support, inspire and grow local business.

The program features five high profile keynote speakers who will talk about leadership in business, resilience and the importance of integrating new technologies into your business now. They include: David Koch, Cathy Freeman OAM, Pip Courtney, Leigh Sales AM and Dr Alan D. Thompson.

Nine Territory Success Stories will share their story at a keynote event in their region, bringing their own local story to inspire the business community.

Over 170 OBM Partner Events, independently hosted events delivered by Territory businesses and industry, play an important part in the broader OBM calendar of events. They offer a wide variety of opportunities for attendees to connect, learn and be inspired.

Check out the full OBM program online at [www.obm.nt.gov.au](http://www.obm.nt.gov.au)

**(words 148 excl heading, 157 incl heading )**

# Short version

## October Business Month 2024: Connect | Learn | Inspire

Proudly celebrating its 30th anniversary, October Business Month 2024 will deliver events and workshops across the Territory exploring themes, trends and thought-provoking insights to support, inspire and grow local business.

The program features five high profile keynote speakers who will talk about leadership in business, resilience and new technologies, nine Territory Success Stories who will share their story at a keynote event in their region, plus over 170 OBM Partner Events offering a wide variety of opportunities for attendees to connect, learn and be inspired.

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**(words 93 excl heading, 102 incl heading )**