



Pip
Courtney



Leigh Sales
AM



David Koch



Cathy Freeman
OAM



Dr Alan D.
Thompson

october BUSINESS month 2024 PROGRAM

CONNECT

30 year
anniversary

LEARN

INSPIRE

KEYNOTE SPEAKERS

David Koch

David Koch, fondly known as Kochie, is one of Australia's most recognised and respected personalities. In 2023, he ended his 21-year tenure as Australia's longest-standing breakfast TV host. A former finance journalist and editor, David is now a prominent business commentator, speaker, and Chair of the Port Adelaide AFL Club.

Business Success

Former television personality and leading business and finance expert David Koch, fondly known as Kochie, will deliver an insightful presentation that will empower Territory businesses with game-changing insights while uncovering possibilities for thriving in a dynamic landscape.

Leveraging his expertise, Kochie will provide Territorians with the tools to develop the mindset needed to pursue new ideas and opportunities, and create a winning strategy that drives results and impacts the bottom line.



Leigh Sales AM

As one of Australia's most respected award-winning journalists and authors, Leigh Sales is now the presenter of the ABC's beloved Australian Story program. For twelve years prior, she anchored the network's flagship current affairs program, 7.30, and was the face of major news coverage.

What I've Learned

As the host of the Annual Women in Business Lunch, Leigh will discuss what she's learned about human nature, life, and leadership in her thirty years on the frontlines of journalism.

From ordinary people in extraordinary situations to the world-famous celebrities Leigh has met, her reflections on embracing resilience, addressing self-doubt and enabling transformation will benefit anyone involved in business and industry.



Cathy Freeman OAM

A proud Kuku Yalanji and Birri Gubba woman, Cathy Freeman etched her name in history as an Australian Indigenous Olympic champion. Notably, she lit the Olympic flame at the 2000 Sydney Games, a prelude to her gold in the 400m, a lifelong aspiration fulfilled. Beyond the track, Freeman dedicated 15 years to the Cathy Freeman Foundation, empowering Indigenous youth to embrace education and dreams.

AusIndustry Business Support Showcase

Billed as an afternoon of learning, connecting and growing, Cathy Freeman will share her inspirational story and life achievements at the AusIndustry Business Support Showcase. During a Q&A session, hosted by facilitator Dale McIver, Cathy will address the importance of courage, commitment, resilience and teamwork in pursuing business and personal goals.

From "I think I can" to "I know I will," Cathy's session will provide advice for cultivating a mindset to turn dreams into reality by overcoming adversity, harnessing innovation, adapting to change, empowering people and mentoring the next generation.

The Showcase incorporates an exhibition and six workshops to showcase the support mechanisms available from the Australian Government, Territory Government, and non-government organisations to establish, operate and grow businesses.



KEYNOTE SPEAKERS

Pip Courtney



Acclaimed journalist Pip Courtney has reported for the ABC's rural affairs program Landline for 30 years and hosted the popular series since 2012. She has won numerous awards including Queensland Journalist of the Year with Sally Sara in 2007, international Star Prize for Agricultural Journalism in 2011 and more recently, the national Star Prize for Rural Broadcasting. She was inducted into the Rural Journalism Hall of Fame in 2018.

Diversification in Agriculture

As the host of the Katherine Business Dinner, Pip will deliver a keynote on the importance of diversification in agriculture. Drawing on a deep understanding of and experience in telling agricultural stories, she will touch on how diversification can increase income, open up new markets, spread risk and build long-term resilience to climate change.

During the evening, Pip will also have a fireside chat with Simone Cameron, Cotton Australia's Senior Policy Manager for Northern Australia. With an extensive career as an industry advocate, technical agronomist and educator, Simone's farming journey, her love of Katherine and passion for the industry, will provide an interesting perspective on success.

Dr Alan D. Thompson



World-renowned artificial intelligence (AI) expert, Dr Alan D. Thompson, specialises in augmenting human intelligence and advancing the evolution of 'integrated AI'. He works with ASX 100 companies, major governments and intergovernmental entities, including UN member states, providing advice on AI.

A former chairman for Mensa International's gifted families, Alan is a best-selling author and recently launched two world-first documents: **The Declaration of AI Consciousness and the Bill of Rights for AI.**

Artificial Intelligence and Your Business

In this cutting-edge keynote address, Dr Alan will explore the transformative impacts of AI on the modern business world. He will provide a roadmap of the technology's trajectory, detail implications for various industries and outline steps to navigate the AI revolution successfully.

Business leaders and professionals will gain valuable insights into practical AI applications, strategies for successful integration, and best practices in human-AI collaboration. Join us to discover how to leverage AI to enhance operations, drive innovation, and create new opportunities to thrive.



GREATER DARWIN, Darwin and Palmerston

WEEK 1

TUESDAY 1 **Effective Workplace Interactions using Transactional Analysis**
CORP Workplace Solutions

How to Network Effectively
Darwin Innovation Hub and Young Professionals Rotaract NT

WEDNESDAY 2 **Cyber Security Compliance E8 to Right Fit for Risk**
Portal Technology

Instagram Reels Workshop
Meta and Darwin Innovation Hub

Digital Security Workshop
Meta and Darwin Innovation Hub

AI for Small Businesses
Meta and Darwin Innovation Hub

Reach and Expand Your Digital Advertising Goals
Meta and Darwin Innovation Hub

The Future of the AI Powered Enterprise
EY

Business at Sunset
Chamber of Commerce NT

THURSDAY 3 **Embracing Diversity: Building a Holistic Framework for Staff and Client Support**
Crest NT

Emerging Technology for Business – Cyber Security and AI Productivity
Charles Darwin University

ICN NT Profile Improvement Workshop
Industry Capability Network NT

Sustainable Business
Chamber of Commerce NT

NAB presents, Business Success with David Koch
5:30pm - 7:30pm



Territory Success Story
Steven Camilleri, SPEE3D

FRIDAY 4 **Drones for Business**
NT Drone Industry Network (NTDIN)

Career Ready Workshop: From Student/Graduate to a Value-adding Professional
Skillaroo

Chief Minister's NT Export Awards
Chamber of Commerce NT

SATURDAY 5 **LinkedIn Content and Connection Masterclass**
LinkedIn Local Darwin and Darwin Innovation Hub

WEEK 2

MONDAY 7 **The ART of Stressing Less**
A.R.T Your Life

The ART of Taming Time
A.R.T Your Life

TUESDAY 8 **Transform Your Organisation with Positive Duty**
The Policy Room and the NT Anti-Discrimination Commission

A Management Tool to Solve Your No1 Stress
Libby O

Why Managers Avoid Difficult Conversations (and How to Fix it)
Libby O

Difficult Conversations – Here's the Formula
Libby O

Small Changes, Big results – Workplace Tweaks to Reduce Staff Turnover
90percent Consulting

WEDNESDAY 9 **Communicate with Influence**
A.R.T Your Life

ODIS Forum
Office of Defence Industry Support

Open a Family Day Care Business at Home
Kentish Community Services

Harnessing Field Data and AI Intelligence: Supercharge Your Work Processes
Cloudstreet Consulting

THURSDAY 10 **10 Steps to Becoming a Disability Confident Business**
Carpentaria Disability Services

The Human Condition
Cultural Journeys and Beyond Purpose Therapy

TQ Long Lunch: Territory Statesmen – Celebrating Industry Leaders
Territory Q Magazine

Darwin's Biggest Speed Networking Event!
LinkedIn Local, Territory Proud and Darwin Innovation Hub

FRIDAY 11 **Planning for Future Business Success**
KPMG

Marketing Doesn't Work. Here's Why.
Darwin Innovation Hub, Libby O and Dante St James

Mental Health Professionals Forum and Gala Dinner
Two Two One Mental Health Charity

Spend 2 Hours Working on Your Business, Not in it
Libby O

Connect and Thrive: How the Regional Tech Hub can help you Get Connected and Stay Connected
Regional Tech Hub

Using Meta, TikTok and LinkedIn Ad Platforms
Darwin Innovation Hub

An Evening with Kmart's Guy Russo
Darwin City Retailers Association

SUNDAY 13 **Learn to Take Better Product Photos and Portraits**
Darwin Innovation Hub

MONDAY 14 **Sustainability in Tourism**
Tourism NT

Lunch and Learn with nbn Local
nbn co@

Economic Outlook for Darwin
NAB

Starting a New Business in 2025
Darwin Innovation Hub and MyPathway

◆ Details contained in this program are subject to change. Refer to the event website for current details.

GREATER DARWIN, Darwin and Palmerston

WEEK 3

TUESDAY	15	Responding to Ransomware – Technical Workshop (2 day event) Australian Signals Directorate and Northern Territory Government
		Is Your Idea Really Worth Turning Into a Business? Darwin Innovation Hub and MyPathway
		Develop the Staff You Already Have, it's Cheaper Libby O
		Stop Doing Your Direct Report's Job Libby O
		Supervision – A 'How To' Guide Libby O
		Video Games are Serious Business: The State of Play and What it Means for You, Your Business, and This Generation The Array
		Business Automation and Customer Relationship Management (CRM) True Blue IT Services and Darwin Innovation Hub
WEDNESDAY	16	The Leadership Edge (3 day event) A.R.T Your Life
		Maximise the Value of Your Business Territory Business Sales and Valuations
		Harnessing Field Data and AI Intelligence: Supercharge Your Work Processes Cloudstreet Consulting
THURSDAY	17	Perplexity AI for Research, Grant Writing and Content Creation Darwin Innovation Hub
		Territory AI Industry Forum and Morning Tea Darwin Innovation Hub and Tech Australia Advocates
		Notion, Limitless and The Second Brain Darwin Innovation Hub and Tech Australia Advocates

THURSDAY	17	Manufacturing Leadership – HR in Manufacturing Advanced Manufacturing Growth Centre
		Skål Darwin Networking Event Skål International Darwin
		ChatGPT Update, Capabilities and New Feature Darwin Innovation Hub
FRIDAY	18	Improving Productivity Through Mental Wellness Two Two One Mental Health Charity
		Women in Business Lunch with Leigh Sales AM 12 midday - 3:30pm
		Territory Success Story Connie Jape, Jape Group
SATURDAY	19	Public Speaking with Confidence Darwin Innovation Hub and Speakstarter

WEEK 4

MONDAY	21	Ready Set Tender Procurement NT
		Grant, Tender and EOI Writing City of Darwin
		Sustainability Workshop for Small to Medium Business City of Darwin
MONDAY	21	Exploring Venture Capital and Angel Investment Darwin Innovation Hub and Paspalis
TUESDAY	22	Taking Care of Business Also Means Taking Care of Yourself – Free Support Services for Small Business Australian Small Business and Family Enterprise Ombudsman
WEDNESDAY	23	Navigating Burnout – Networking Breakfast Two Two One Mental Health Charity

WEDNESDAY	23	Level Up with Canva! Darwin Innovation Hub
		Activating Innovation in the Territory Innovation Territory
		Artificial Intelligence and Your Business with Dr Alan D. Thompson 4:00pm - 7:00pm
		Territory Success Story Anna Goat, Rise PC
THURSDAY	24	Ready, Steady, Scale Symposium Territory Engagement and Delivery
		Standard Mental Health First Aid – 2 Day Accredited Course Two Two One Mental Health Charity
		Croc Pitch 2024 Darwin Innovation Hub and Paspalis
		Corporate Luncheon with Lord Ian Botham, UK Trade Envoy to Australia and Former English Cricketer Chamber of Commerce NT
		SunCable Australia Industry Dinner SunCable
FRIDAY	25	Critical Thinking A.R.T Your Life
		New Voices 2024 Gala Showcase Darwin Innovation Hub, Speakstarter and Territory Proud
SATURDAY	26	Writing Content for Social Media and the Web Darwin Innovation Hub

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GREATER DARWIN, Darwin and Palmerston

WEEK 5

MONDAY	28	MBNT Women in Construction and Co Forum Master Builders NT
TUESDAY	29	TALK TAWC TORQUE The Awesome Women's Collective Engaged and Energised: Leadership Strategies for a Vibrant Workplace ASAP Coaching
WEDNESDAY	30	AI in Education The Array
THURSDAY	31	Elevating Emotional Intelligence and Resilience A.R.T Your Life Transform Your Organisation with Positive Duty The Policy Room and the NT Anti-Discrimination Commission Appropriate Workplace Behaviour A.R.T Your Life Management in the Pub: Learn, Laugh and Grow Libby O

“ This was my very first OBM and I found it very worthwhile. I’ll be back for more in 2024.

FEEDBACK FROM OBM 2023

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To purchase tickets and for full event details go to obm.nt.gov.au



BOOK NOW

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TOP END, Jabiru and Maningrida

More places, stronger businesses

To support more businesses across the Territory's regions we have expanded OBM's reach this year bringing events to Maningrida and Jabiru.

MANINGRIDA

TUESDAY

22

Bush Business

Bawinanga Aboriginal Corporation

JABIRU

THURSDAY

24

Business Connect

Parks Australia

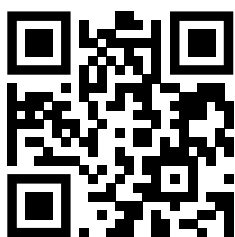
“OBM is always great and something I look forward to each year. Thank you.”

FEEDBACK FROM OBM 2023

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BOOK NOW

EAST ARNHEM, Nhulunbuy

WEEK 1

TUESDAY 1 **Standard Mental Health First Aid – 2 Day Accredited Course (2 day event)**
Two Two One Mental Health Charity

THURSDAY 3 **Emerging Technology for Business –Cyber Security and AI Productivity**
Charles Darwin University

NAB presents, Business Success with David Koch

Live streamed from Darwin
6:00pm - 7:30pm



Territory Success Story
Donna-Marie Grieve,
BIG Carpentry and BIG NT Print Services

FRIDAY 4 **Improving Productivity Through Mental Wellness**
Two Two One Mental Health Charity

Navigating Burnout
Two Two One Mental Health Charity

WEEK 3

WEDNESDAY 16 **Boosting Business**
Chamber of Commerce NT

Business at Sunset
Chamber of Commerce NT

THURSDAY 17 **Navigating Club Governance: Preparing for Change**
Northern Territory Government

WEEK 4

TUESDAY 22 **Practical Solutions for Nhulunbuy Managers**
Libby O

Nhulunbuy Jobs Expo
Charles Darwin University and the Northern Territory Government

A Management Tool to Solve Your No1 Stress
Libby O

Develop the Staff You Already Have, it's Cheaper
Libby O

WEDNESDAY 23 **Why Managers Avoid Difficult Conversations (and How to Fix it)**
Libby O

Difficult Conversations – Here's the Formula
Libby O

Tourism in East Arnhem Land
Developing East Arnhem

THURSDAY 24 **Meet Your Local and Regional Tourism Organisations**
Tourism East Arnhem

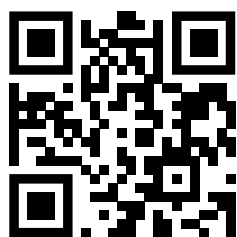
WEEK 5

WEDNESDAY 30 **Connect and Thrive: How the Regional Tech Hub can help you Get Connected and Stay Connected**
Regional Tech Hub

THURSDAY 31 **Unlocking Peak Performance: Harnessing Flow States for Enhanced Wellbeing and Productivity**
Chamonix Higginson

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BIG RIVERS, Katherine

WEEK 1

THURSDAY 3 **Emerging Technology for Business – Cyber Security and AI Productivity**
Charles Darwin University

NAB presents, Business Success with David Koch
Live Streamed from Darwin
6:00pm - 7:30pm



Territory Success Story
Alice Beilby,
Savannah Solutions Business Services


WEEK 2

THURSDAY 10 **ICN NT Profile Improvement Workshop**
Industry Capability Network NT

WEEK 3

WEDNESDAY 16

Katherine Business Dinner with Pip Courtney
6:00pm - 9:00pm



Territory Success Story
Simone Cameron,
Cotton Australia

WEEK 4

TUESDAY 22 **Transform Your Organisation with Positive Duty**
The Policy Room and the NT Anti-Discrimination Commission

WEDNESDAY 23 **Workforce and Training Forum**
Northern Territory Government

Maximise Your Tourism Business Support
Tourism NT

Boosting Business
Chamber of Commerce NT

Business at Sunset
Chamber of Commerce NT

THURSDAY 24 **Women's Workshops: Resilience and Wellbeing in Tough Times Round 1 & 2**
Katherine Town Council

FRIDAY 25 **Women's Workshops: Resilience and Wellbeing in Tough Times Round 3**
Katherine Town Council

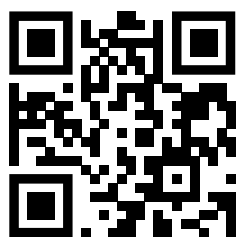
“ One of the best presentations that I have seen! It was great to be able to meet with the keynote speakers after the events.

FEEDBACK FROM OBM 2023

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BOOK NOW

BARKLY, Tennant Creek

WEEK 1

- TUESDAY

1

Why Our Organisations Need Managers as Much as Leaders
On The Same Page Consulting
- WEDNESDAY

2

The Risks in Growth: How to Find a Comfortable Balance in the Land of Opportunities
On The Same Page Consulting
- THURSDAY

3

What's The Point of Critical and Strategic Thinking?
On The Same Page Consulting
- THURSDAY

3

Emerging Technology for Business – Cyber Security and AI Productivity
Charles Darwin University

NAB presents, Business Success with David Koch
Live Streamed from Darwin
6:00pm - 7:30pm



Michael Tennant
Tennant Mining

WEEK 4

- THURSDAY

24

ICN NT Profile Improvement Workshop
Industry Capability Network NT

WEEK 5

- MONDAY

28

Using Venture Capital and Private Equity to Support Growth
Darwin Innovation Hub
- MONDAY

28

Communication and Interpersonal Skills for New Managers and Leaders
Darwin Innovation Hub

- WEDNESDAY

30

The Barkly Futures Forum 2024 – Workshops Day 1
Barkly Regional Council, Northern Territory Government and Australian Government
- WEDNESDAY

30

Practical Use of AI tools for Territory Businesses
Darwin Innovation Hub
- WEDNESDAY

30

Writing and Content for Social Media, Websites and Email
Darwin Innovation Hub
- WEDNESDAY

30

Business at Sunset
Chamber of Commerce NT
- THURSDAY

31

The Barkly Futures Forum 2024 – Workshops Day 2
Barkly Regional Council, Northern Territory Government and Australian Government

“ Fabulous speakers and well organised events. ”

FEEDBACK FROM OBM 2023

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CENTRAL, Alice Springs

WEEK 1

TUESDAY	1	Generative AI in the Workplace Trainspire
WEDNESDAY	2	The Human Condition Cultural Journeys and Beyond Purpose Therapy Smarter Goals, Stronger Business, Better Life Belinda McCulloch – Creating What's Next
THURSDAY	3	Emerging Technology for Business – Cyber Security and AI Productivity Charles Darwin University NAB presents, Business Success with David Koch Live Streamed from Darwin 6:00pm - 7:30pm  Territory Success Story Kylie Elston, SWEL Engineering
FRIDAY	4	What Do School Groups Want From the Domestic Education Tourism Market? Tourism NT
MONDAY	7	Exploring Venture Capital and Angel Investment Darwin Innovation Hub and Paspalis Using Meta, TikTok and LinkedIn Ad Platforms Clickstarter ChatGPT, Claude, Perplexity and Gemini AI Tools Compared Clickstarter Level Up with Canva! Clickstarter

WEEK 2

TUESDAY	8	Ride to Thrive Wellness on Wheels Embracing Diversity: Building a Holistic Framework for Staff and Client Support Crest NT AusIndustry Business Support Showcase with Cathy Freeman OAM 3:00pm - 7:00pm  Territory Success Story Ikuntji Artists
WEDNESDAY	9	Using CapCut to Create Engaging Videos Clickstarter Workflow and Productivity Tools Compared Clickstarter and The Time Tamer Writing Content for Social Media and the Web Clickstarter How to Network Effectively and Leverage Industry Memberships Better Territory Proud Multicultural Business Support Network Chamber of Commerce NT
THURSDAY	10	Maximise the Value of Your Business Territory Business Sales and Valuations Economic Development Projects for Central Australia Northern Territory Government, Alice Springs Town Council and Private Investors Business at Sunset Chamber of Commerce NT

WEEK 3

MONDAY	14	MBNT Women in Construction and Co Forum Master Builders NT
WEDNESDAY	16	Economic Outlook for Alice Springs NAB Lunch and Learn with nbn Local nbn co®
THURSDAY	17	ICN NT Profiling Workshop Industry Capability Network NT

WEEK 4

TUESDAY	22	State of the Regions Central Australia Regional Development Australia Northern Territory (RDANT)
WEDNESDAY	23	Get Cyber Secure Northern Territory Government and NT Police Connect and Thrive: How the Regional Tech Hub can help you Get Connected and Stay Connected Regional Tech Hub
THURSDAY	24	Inspired: Women Networking Luncheon FutureReady Workplace Training

WEEK 5

TUESDAY	29	Ready Set Tender Procurement NT
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ONLINE, All Regions

WEEK 2

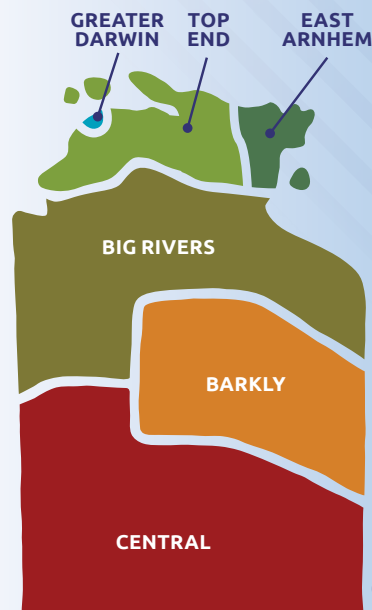
MONDAY	7	Ready Set Tender Procurement NT
WEDNESDAY	9	Open a Family Day Care Business at Home Kentish Community Services

WEEK 3

WEDNESDAY	16	Transform Your Organisation with Positive Duty The Policy Room and the NT Anti-Discrimination Commission
FRIDAY	18	Transform Your Organisation with Positive Duty The Policy Room and the NT Anti-Discrimination Commission

WEEK 4

TUESDAY	22	Taking Care of Business Also Means Taking Care of Yourself – Free Support Services for Small Business Australian Small Business and Family Enterprise Ombudsman
THURSDAY	24	Supervision – A 'How To' Guide Libby O
TUESDAY	29	Why Managers Avoid Difficult Conversations (and How to Fix it) Libby O
		Difficult Conversations – Here's the Formula Libby O



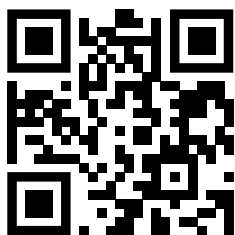
“The speaker was insightful, honest and I took away learnings in coping further with resilience.”

FEEDBACK FROM OBM 2023

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