4 October 2024

October Business Month Events - Barkly

events.industry.nt.gov.au/DTBIEBP/obm-2024/book

Thursday 3 October 2024

Emerging Technology for Business - Cyber Security and Al Productivity (Tennant Creek)

By Charles Darwin University Digitalisation

Join business leaders and managers, explore cyber security and new Al productivity tools. Find out why managers are easy targets for hackers, and strategies to protect your business. Understand how business can effectively use Al to increase productivity, as well as how to discern the good from the bad.

- ① 9:30 AM 11:30 AM
- \$ 0.00
- Parkly Business Hub

NAB presents, Business Success with David Koch, live streamed to Tennant Creek

By October Business Month Keynote

David Koch, fondly known as Kochie, is one of Australia's most recognised and respected personalities. In 2023, he ended his 21-year tenure as Australia's longest-standing breakfast TV host. A former finance journalist and editor, David is now a prominent business commentator, speaker, and Chair of the Port Adelaide AFL Club.

Kochie will deliver an insightful presentation that will empower Territory businesses with game-changing insights while uncovering possibilities for thriving in a dynamic landscape.

Kochie's presentation will be live streamed from Darwin

- **(**) 6:00 PM 7:30 PM
- \$ 20:00 Free with discount code: 24OBMTC
- Parkly Business Hub

Tuesday 8 October 2024

Why our Organisations need Managers as much as Leaders

By On The Same Page Consulting Leadership

A leader sets the vision. A manager gets the job done.

This session will cover the practical aspects of management that are critical to business success - planning and budgeting, systems and processes, monitoring and evaluating, developing other managers - and why all this

① 12:00 PM - 1:30 PM

\$ 0.00

Parkly Business Hub

The Risks in Growth: How to Find a Comfortable Balance in the Land of Opportunities

By On The Same Page Consulting Growth

You want to grow your business but want to avoid the pitfalls of too fast, too much, too soon?

Join a discussion exploring how to achieve sustainable business growth by seizing opportunities while managing risks

Learn how to grow, surge, and scale up without overextending your resources.

- (3:00 PM 4:30 PM
- \$ 0.00
- Parkly Business Hub
- # Wednesday 9 October 2024

What's the point of critical and strategic thinking?

By On The Same Page Consulting Strategy and planning

Critical and strategic thinking simply describe two ways your brain works.

Strategic thinking sets goals and looks into the future. Critical thinking is your internal fact-checker and evaluates and analyses information.

Learn how you can develop these skills, why they are both important, and how to use them.

- ① 9:00 AM 10:30 AM
- \$ 0.00
- Parkly Business Hub

Launch Your Business Website: A Hands-On Squarespace Workshop 1 PM - 3 PM

Introduction to Essential
Business Skills Course 3.30 PM - 5 PM

Thursday 24 October 2024

ICN NT Profile Improvement Workshop (Tennant Creek)

By Industry Capability Network NT Strategy and planning

ICN Industry Advisors will assist you to make a new profile or improve your existing profile on the ICN Gateway page. Give your business more opportunities with major projects across a range of industries.

- ① 10:00 AM 12:00 PM
- 5 0.00
- Parkly Business Hub

Friday 25 October 2024

Barkly Futures Forum - Spent Convictions Act; Positive Duty Information Session

By Access 2 Justice and Legal Aid NT Strategy and planning

This session will provide information for employers on their duties in relation to whether a criminal record can be considered when recruiting or employing someone and the rights of the employees.

- (11:00 AM 12:30 PM
- \$ 0.00
- Parkly Business Hub
- m Monday 28 October 2024

Using Venture Capital and Private Equity to Support Growth

By Darwin Innovation Hub Growth

Private investment is being increasingly used to support the expansion of business that are growing fast but don't have the capital to support that growth. This session presents the private equity and venture capital options that are available to mature and growing businesses.

- ① 1:30 PM 2:30 PM
- \$ 0.00
- Parkly Business Hub

Communication and Interpersonal Skills for New Managers and Leaders

By Darwin Innovation Hub Leadership

As your business grows, your best workers are suddenly becoming managers and leaders. These are the communications and interpersonal skills that they need to thrive as they transition from on-the-tools to leaders of people.

- (3:00 PM 4:00 PM
- \$ 0.00
- Barkly Business Hub

Wednesday 30 October 2024

Practical Use of Al tools for Territory Businesses

By Darwin Innovation Hub Digitalisation

With all the talk of AI right now, what are the ways that Territory businesses can benefit from these new tools? This session explores the key tools that help you save time, energy and money on everyday tasks in your business.

- (I) 9:00 AM 10:00 AM
- \$ 0.00
- Parkly Business hub

Writing and Content for Social Media, Websites and Email

By Darwin Innovation Hub Strategy and planning

Communicating your value and what's important to you and your customers is one thing in person, but when it comes to writing, not everyone is on the same page. Learn the core skills to writing for your website, your socials and your emails.

- (10:30 AM 11:30 AM
- \$ 0.00
- Parkly Business Hub

Barkly Futures Forum - An Introduction to Indigenous Coporate Governance

By Many Rivers Strategy and planning

This hour and a half workshop will take attendees through a summary of why governance is important to get right for the community your corporation is supporting. It provides an overview of the essential elements of governance that corporations need to work on to ensure successful running of the corporation.

- ① 12:00 PM 1:30 PM
- \$ 0.00
- Parkly Business Hub

Barkly Futures Forum -Supporting Arts and Culture in the Barkly

By Arts NT and Barkly Regional Arts Growth

Join Arts NT and Barkly Regional Arts to discover funding opportunities and get personalised advice. Whether you're an artist, arts worker, or part of a community organisation, use this opportunity to explore the diverse opportunities offered by the Northern Territory Government for the arts

- ① 2:00 PM 3:00 PM
- \$ 0.00
- Parkly Regional Arts

Barkly Futures Forum - Am I pricing right?

By Enterprise Learning Projects Growth

Look at how different businesses set their prices. We'll talk about things like:

- Customers who buy once vs. those who keep coming back
- those who keep coming backHow businesses find customers
- How much customers are willing to pay
 Different ways to charge (like by
- the hour, day, or person)

 What other similar businesses are
- This will help you feel sure about setting your own prices.
- (4:00 PM 5:00 PM

charging

- \$ 0.00
- Barkly Business Hub

Business at Sunset in Tennant Creek

By Chamber of Commerce NT Human connection

You are invited to attend the OBM Business at Sunset event in your region. Connect with business leaders, grow your networks and promote your business at this must attend networking event. Traditionally a members only event, this event is free to attend thanks to OBM, Charles Darwin University and the Chamber of Commerce NT.

- ① 5:30 PM 7:30 PM
- \$ 0.00
- Battery Hill Gold Mining and Heritage Centre

Thursday 31 October 2024

Barkly Futures Forum -Tourism Opportunities

By Tourism NT Growth

Learn how to seize opportunities in tourism with Tourism NT. This session will provide you with information on grant funding opportunities, and highlight other opportunities than can arise from events such as the upcoming solar eclipse.

- (11:30 AM 12:30 PM
- \$ 0.00
- Parkly Business Hub

Barkly Futures Forum - Mental Health in the Workplace Workshop

By Mental Health Association of Central Australia

Central Australia Human connection

Mental Health of Central Australia (MHACA) will deliver this tailored workshop to help you be the best and get the best out of your business. Your team's mental wellbeing can affect your workplace more than you think. To create a healthier business through thriving employees, you need to consider not just the physical but also the mental wellbeing of your employees:

- Find out how to improve the physical wellbeing of your
- employees
 Learn about the importance of work wellbeing and how it affects your bottom-line
- ① 1:00 PM 2:00 PM
- \$ 0.00
- Barkly Business Hub

● Barkly Futures Forum - How to ★ Attract, Retain and Support Aboriginal Employees

Created for businesses and

By RN Employment Human connection

organisations interested in learning more about how best to attract, retain and support Aboriginal employees in a culturally safe and respectful way. Established in 2018, RN Employment Services works with many communities across the Territory, developing and implements services to support training, skills development, employment, and income generation. RN is the only employment agency operating in Tennant Creek. RN will discuss some of the challenges that their clients face and provide practical tips

and solutions for businesses and organisations to support local Aboriginal employees across the Barkly.

- ③ 2:30 PM 3:30 PM
- \$ 0.00
- Parkly Business Hub

Barkly Futures Forum -How to write a business plan

By NTIBN/SpeakWrite Consulting

This workshop for Aboriginal businesses and individuals is a beginner workshop teaching the fundamentals on how to prepare a business plan.

- *First Nations participants only*
- **③** 4 PM 5 PM **\$** 0.00
- Barkly Business Hub

Barkly Futures Forum - Grants and Tender Application Skills

By Northern Territory Government Strategy and planning

Learn how to improve your Grants and Tender application writing skills, this session aims to refine your knowledge and provide practical knowledge to help you secure grant funding or win your next tender application.

- © 5:30 PM 6:30 PM
- \$ 0.00
- Barkly Business Hub



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