

october BUSINESS month 2024 PROGRAM

GREATER DARWIN



Pip
Courtney



Leigh Sales
AM



David Koch



Cathy Freeman
OAM



Dr Alan D.
Thompson

CONNECT

30 year
anniversary

LEARN

INSPIRE

KEYNOTE SPEAKERS

David Koch



David Koch, fondly known as Kochie, is one of Australia's most recognised and respected personalities. In 2023, he ended his 21-year tenure as Australia's longest-standing breakfast TV host. A former finance journalist and editor, David is now a prominent business commentator, speaker, and Chair of the Port Adelaide AFL Club.

Business Success

Former television personality and leading business and finance expert David Koch, fondly known as Kochie, will deliver an insightful presentation that will empower Territory businesses with game-changing insights while uncovering possibilities for thriving in a dynamic landscape.

Leveraging his expertise, Kochie will provide Territorians with the tools to develop the mindset needed to pursue new ideas and opportunities, and create a winning strategy that drives results and impacts the bottom line.

Leigh Sales AM



As one of Australia's most respected award-winning journalists and authors, Leigh Sales is now the presenter of the ABC's beloved Australian Story program. For twelve years prior, she anchored the network's flagship current affairs program, 7.30, and was the face of major news coverage.

What I've Learned

As the host of the Annual Women in Business Lunch, Leigh will discuss what she's learned about human nature, life, and leadership in her thirty years on the frontlines of journalism.

From ordinary people in extraordinary situations to the world-famous celebrities Leigh has met, her reflections on embracing resilience, addressing self-doubt and enabling transformation will benefit anyone involved in business and industry.

Cathy Freeman OAM



A proud Kuku Yalanji and Birri Gubba woman, Cathy Freeman etched her name in history as an Australian Indigenous Olympic champion. Notably, she lit the Olympic flame at the 2000 Sydney Games, a prelude to her gold in the 400m, a lifelong aspiration fulfilled. Beyond the track, Freeman dedicated 15 years to the Cathy Freeman Foundation, empowering Indigenous youth to embrace education and dreams.

AusIndustry Business Support Showcase

Billed as an afternoon of learning, connecting and growing, Cathy Freeman will share her inspirational story and life achievements at the AusIndustry Business Support Showcase. During a Q&A session, hosted by facilitator Dale McIver, Cathy will address the importance of courage, commitment, resilience and teamwork in pursuing business and personal goals.

From "I think I can" to "I know I will," Cathy's session will provide advice for cultivating a mindset to turn dreams into reality by overcoming adversity, harnessing innovation, adapting to change, empowering people and mentoring the next generation.

The Showcase incorporates an exhibition and six workshops to showcase the support mechanisms available from the Australian Government, Territory Government, and non-government organisations to establish, operate and grow businesses.

KEYNOTE SPEAKERS

Pip Courtney



Acclaimed journalist Pip Courtney has reported for the ABC's rural affairs program Landline for 30 years and hosted the popular series since 2012. She has won numerous awards including Queensland Journalist of the Year with Sally Sara in 2007, international Star Prize for Agricultural Journalism in 2011 and more recently, the national Star Prize for Rural Broadcasting. She was inducted into the Rural Journalism Hall of Fame in 2018.

Diversification in Agriculture

As the host of the Katherine Business Dinner, Pip will deliver a keynote on the importance of diversification in agriculture. Drawing on a deep understanding of and experience in telling agricultural stories, she will touch on how diversification can increase income, open up new markets, spread risk and build long-term resilience to climate change.

During the evening, Pip will also have a fireside chat with Simone Cameron, Cotton Australia's Senior Policy Manager for Northern Australia. With an extensive career as an industry advocate, technical agronomist and educator, Simone's farming journey, her love of Katherine and passion for the industry, will provide an interesting perspective on success.

Dr Alan D. Thompson



World-renowned artificial intelligence (AI) expert, Dr Alan D. Thompson, specialises in augmenting human intelligence and advancing the evolution of 'integrated AI'. He works with ASX 100 companies, major governments and intergovernmental entities, including UN member states, providing advice on AI.

A former chairman for Mensa International's gifted families, Alan is a best-selling author and recently launched two world-first documents: **The Declaration of AI Consciousness and the Bill of Rights for AI.**

Artificial Intelligence and Your Business

In this cutting-edge keynote address, Dr Alan will explore the transformative impacts of AI on the modern business world. He will provide a roadmap of the technology's trajectory, detail implications for various industries and outline steps to navigate the AI revolution successfully.

Business leaders and professionals will gain valuable insights into practical AI applications, strategies for successful integration, and best practices in human-AI collaboration. Join us to discover how to leverage AI to enhance operations, drive innovation, and create new opportunities to thrive.



GREATER DARWIN, Darwin and Palmerston

WEEK 1

TUESDAY 1 **Effective Workplace Interactions using Transactional Analysis**
CORP Workplace Solutions

How to Network Effectively
Darwin Innovation Hub and Young Professionals Rotaract NT

WEDNESDAY 2 **Cyber Security Compliance E8 to Right Fit for Risk**
Portal Technology

Instagram Reels Workshop
Meta and Darwin Innovation Hub

Digital Security Workshop
Meta and Darwin Innovation Hub

AI for Small Businesses
Meta and Darwin Innovation Hub

Reach and Expand Your Digital Advertising Goals
Meta and Darwin Innovation Hub

The Future of the AI Powered Enterprise
EY

Business at Sunset
Chamber of Commerce NT

THURSDAY 3 **Embracing Diversity: Building a Holistic Framework for Staff and Client Support**
Crest NT

Emerging Technology for Business – Cyber Security and AI Productivity
Charles Darwin University

ICN NT Profile Improvement Workshop
Industry Capability Network NT

Sustainable Business
Chamber of Commerce NT

NAB presents, Business Success with David Koch
5:30pm - 7:30pm



Territory Success Story
Steven Camilleri, SPEE3D

FRIDAY 4 **Drones for Business**
NT Drone Industry Network (NTDIN)

FutureHER, Building the STEMpire
ACTIO Group on behalf of Women's Innovation Network NT

Career Ready Workshop: From Student/Graduate to a Value-adding Professional
Skillaroo

Chief Minister's NT Export Awards
Chamber of Commerce NT

SATURDAY 5 **LinkedIn Content and Connection Masterclass**
LinkedIn Local Darwin and Darwin Innovation Hub

WEEK 2

MONDAY 7 **The ART of Stressing Less**
A.R.T Your Life

The ART of Taming Time
A.R.T Your Life

TUESDAY 8 **Transform Your Organisation with Positive Duty**
The Policy Room and the NT Anti-Discrimination Commission

A Management Tool to Solve Your No1 Stress
Libby O

Why Managers Avoid Difficult Conversations (and How to Fix it)
Libby O

Difficult Conversations – Here's the Formula
Libby O

Small Changes, Big results – Workplace Tweaks to Reduce Staff Turnover
90percent Consulting

WEDNESDAY 9 **Communicate with Influence**
A.R.T Your Life

ODIS Forum
Office of Defence Industry Support

Open a Family Day Care Business at Home
Kentish Community Services

Harnessing Field Data and AI Intelligence: Supercharge Your Work Processes
Cloudstreet Consulting

THURSDAY 10 **10 Steps to Becoming a Disability Confident Business**
Carpentaria Disability Services

The Human Condition
Cultural Journeys and Beyond Purpose Therapy

TQ Long Lunch: Territory Statesmen – Celebrating Industry Leaders
Territory Q Magazine

Darwin's Biggest Speed Networking Event!
LinkedIn Local, Territory Proud and Darwin Innovation Hub

FRIDAY 11 **Planning for Future Business Success**
KPMG

Marketing Doesn't Work. Here's Why.
Darwin Innovation Hub, Libby O and Dante St James

Mental Health Professionals Forum and Gala Dinner
Two Two One Mental Health Charity

Spend 2 Hours Working on Your Business, Not in it
Libby O

Connect and Thrive: How the Regional Tech Hub can help you Get Connected and Stay Connected
Regional Tech Hub

Using Meta, TikTok and LinkedIn Ad Platforms
Darwin Innovation Hub

An Evening with Kmart's Guy Russo
Darwin City Retailers Association

SUNDAY 13 **Learn to Take Better Product Photos and Portraits**
Darwin Innovation Hub

MONDAY 14 **Sustainability in Tourism**
Tourism NT

Lunch and Learn with nbn Local
nbn co@

Economic Outlook for Darwin
NAB

Starting a New Business in 2025
Darwin Innovation Hub and MyPathway

◆ Details contained in this program are subject to change. Refer to the event website for current details.

GREATER DARWIN, Darwin and Palmerston

WEEK 3

TUESDAY 15 **Responding to Ransomware – Technical Workshop (2 day event)**
Australian Signals Directorate and Northern Territory Government

Is Your Idea Really Worth Turning Into a Business?
Darwin Innovation Hub and MyPathway

Develop the Staff You Already Have, it's Cheaper
Libby O

Stop Doing Your Direct Report's Job
Libby O

Supervision – A 'How To' Guide
Libby O

Video Games are Serious Business: The State of Play and What it Means for You, Your Business, and This Generation
The Array

Business Automation and Customer Relationship Management (CRM)
True Blue IT Services and Darwin Innovation Hub

WEDNESDAY 16 **The Leadership Edge (3 day event)**
A.R.T Your Life

Maximise the Value of Your Business
Territory Business Sales and Valuations

Harnessing Field Data and AI Intelligence: Supercharge Your Work Processes
Cloudstreet Consulting

THURSDAY 17 **Perplexity AI for Research, Grant Writing and Content Creation**
Darwin Innovation Hub

Territory AI Industry Forum and Morning Tea
Darwin Innovation Hub and Tech Australia Advocates

Notion, Limitless and The Second Brain
Darwin Innovation Hub and Tech Australia Advocates

THURSDAY 17 **Manufacturing Leadership – HR in Manufacturing**
Advanced Manufacturing Growth Centre

Skål Darwin Networking Event
Skål International Darwin

ChatGPT Update, Capabilities and New Feature
Darwin Innovation Hub

FRIDAY 18 **Improving Productivity Through Mental Wellness**
Two Two One Mental Health Charity

Women in Business Lunch with Leigh Sales AM
12 midday - 3:30pm



Territory Success Story
Connie Jape, Jape Group

SATURDAY 19 **Public Speaking with Confidence**
Darwin Innovation Hub and Speakstarter

WEEK 4

MONDAY 21 **Ready Set Tender**
Procurement NT

Grant, Tender and EOI Writing
City of Darwin

Sustainability Workshop for Small to Medium Business
City of Darwin

MONDAY 21 **Exploring Venture Capital and Angel Investment**
Darwin Innovation Hub and Paspalis

TUESDAY 22 **Taking Care of Business Also Means Taking Care of Yourself – Free Support Services for Small Business**
Australian Small Business and Family Enterprise Ombudsman

WEDNESDAY 23 **Navigating Burnout – Networking Breakfast**
Two Two One Mental Health Charity

WEDNESDAY 23 **Level Up with Canva!**
Darwin Innovation Hub

Activating Innovation in the Territory
Innovation Territory

Artificial Intelligence and Your Business with Dr Alan D. Thompson
4:00pm - 7:00pm



Territory Success Story
Anna Goat, Rise PC

THURSDAY 24 **Ready, Steady, Scale Symposium**
Territory Engagement and Delivery

Standard Mental Health First Aid – 2 Day Accredited Course
Two Two One Mental Health Charity

Croc Pitch 2024
Darwin Innovation Hub and Paspalis

Corporate Luncheon with Lord Ian Botham, UK Trade Envoy to Australia and Former English Cricketer
Chamber of Commerce NT

SunCable Australia Industry Dinner
SunCable

FRIDAY 25 **Critical Thinking**
A.R.T Your Life

New Voices 2024 Gala Showcase
Darwin Innovation Hub, Speakstarter and Territory Proud

SATURDAY 26 **Writing Content for Social Media and the Web**
Darwin Innovation Hub

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GREATER DARWIN, Darwin and Palmerston

WEEK 5

MONDAY 28 **MBNT Women in Construction and Co Forum**
Master Builders NT

TUESDAY 29 **TALK TAWC TORQUE**
The Awesome Women's Collective

**Engaged and Energised:
Leadership Strategies for a
Vibrant Workplace**
ASAP Coaching

WEDNESDAY 30 **AI in Education**
The Array

THURSDAY 31 **Elevating Emotional
Intelligence and Resilience**
A.R.T Your Life

**Transform Your Organisation
with Positive Duty**
The Policy Room and the NT Anti-
Discrimination Commission

**Appropriate Workplace
Behaviour**
A.R.T Your Life

**Management in the Pub: Learn,
Laugh and Grow**
Libby O

“ This was my very first OBM and I found it very worthwhile. I'll be back for more in 2024.

FEEDBACK FROM OBM 2023

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To purchase tickets
and for full event
details go to
obm.nt.gov.au



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ONLINE, All Regions

WEEK 2

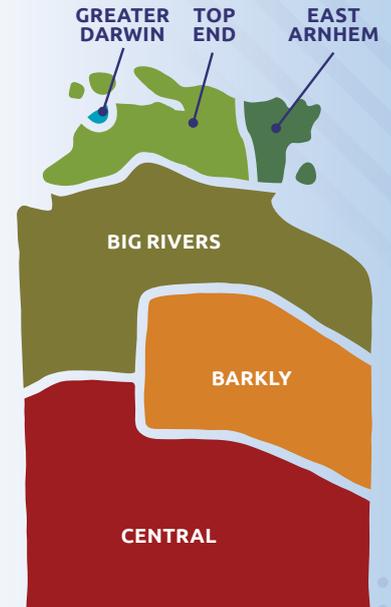
- MONDAY 7** **Ready Set Tender**
Procurement NT
- WEDNESDAY 9** **Open a Family Day Care Business at Home**
Kentish Community Services

WEEK 3

- WEDNESDAY 16** **Transform Your Organisation with Positive Duty**
The Policy Room and the NT Anti-Discrimination Commission
- FRIDAY 18** **Transform Your Organisation with Positive Duty**
The Policy Room and the NT Anti-Discrimination Commission

WEEK 4

- TUESDAY 22** **Taking Care of Business Also Means Taking Care of Yourself – Free Support Services for Small Business**
Australian Small Business and Family Enterprise Ombudsman
- THURSDAY 24** **Supervision – A ‘How To’ Guide**
Libby O
- TUESDAY 29** **Why Managers Avoid Difficult Conversations (and How to Fix it)**
Libby O
- Difficult Conversations – Here's the Formula**
Libby O



“ The speaker was insightful, honest and I took away learnings in coping further with resilience.

FEEDBACK FROM OBM 2023

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To purchase tickets and for full event details go to obm.nt.gov.au



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