

# october BUSINESS month 2024 PROGRAM

CENTRAL



Pip  
Courtney



Leigh Sales  
AM



David Koch



Dr Alan D.  
Thompson



Cathy Freeman  
OAM

CONNECT

30 year  
anniversary

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# KEYNOTE SPEAKERS

## David Koch



David Koch, fondly known as Kochie, is one of Australia's most recognised and respected personalities. In 2023, he ended his 21-year tenure as Australia's longest-standing breakfast TV host. A former finance journalist and editor, David is now a prominent business commentator, speaker, and Chair of the Port Adelaide AFL Club.

### Business Success

Former television personality and leading business and finance expert David Koch, fondly known as Kochie, will deliver an insightful presentation that will empower Territory businesses with game-changing insights while uncovering possibilities for thriving in a dynamic landscape.

Leveraging his expertise, Kochie will provide Territorians with the tools to develop the mindset needed to pursue new ideas and opportunities, and create a winning strategy that drives results and impacts the bottom line.

## Leigh Sales AM



As one of Australia's most respected award-winning journalists and authors, Leigh Sales is now the presenter of the ABC's beloved Australian Story program. For twelve years prior, she anchored the network's flagship current affairs program, 7.30, and was the face of major news coverage.

### What I've Learned

As the host of the Annual Women in Business Lunch, Leigh will discuss what she's learned about human nature, life, and leadership in her thirty years on the frontlines of journalism.

From ordinary people in extraordinary situations to the world-famous celebrities Leigh has met, her reflections on embracing resilience, addressing self-doubt and enabling transformation will benefit anyone involved in business and industry.

## Cathy Freeman OAM



A proud Kuku Yalanji and Birri Gubba woman, Cathy Freeman etched her name in history as an Australian Indigenous Olympic champion. Notably, she lit the Olympic flame at the 2000 Sydney Games, a prelude to her gold in the 400m, a lifelong aspiration fulfilled. Beyond the track, Freeman dedicated 15 years to the Cathy Freeman Foundation, empowering Indigenous youth to embrace education and dreams.

### AusIndustry Business Support Showcase

Billed as an afternoon of learning, connecting and growing, Cathy Freeman will share her inspirational story and life achievements at the AusIndustry Business Support Showcase. During a Q&A session, hosted by facilitator Dale McIver, Cathy will address the importance of courage, commitment, resilience and teamwork in pursuing business and personal goals.

From "I think I can" to "I know I will," Cathy's session will provide advice for cultivating a mindset to turn dreams into reality by overcoming adversity, harnessing innovation, adapting to change, empowering people and mentoring the next generation.

The Showcase incorporates an exhibition and six workshops to showcase the support mechanisms available from the Australian Government, Territory Government, and non-government organisations to establish, operate and grow businesses.

# KEYNOTE SPEAKERS

## Pip Courtney



Acclaimed journalist Pip Courtney has reported for the ABC's rural affairs program Landline for 30 years and hosted the popular series since 2012. She has won numerous awards including Queensland Journalist of the Year with Sally Sara in 2007, international Star Prize for Agricultural Journalism in 2011 and more recently, the national Star Prize for Rural Broadcasting. She was inducted into the Rural Journalism Hall of Fame in 2018.

### Diversification in Agriculture

As the host of the Katherine Business Dinner, Pip will deliver a keynote on the importance of diversification in agriculture. Drawing on a deep understanding of and experience in telling agricultural stories, she will touch on how diversification can increase income, markets, jobs production value, adopt innovation and technology, expand export markets, and build long-term resilience to climate change.

During the evening, Pip will also have a fireside chat with Simone Cameron, Cotton Australia's Senior Policy Manager for Northern Australia. With an extensive career as an industry advocate, technical agronomist and educator, Simone's farming journey, her love of Katherine and passion for the industry, will provide an interesting perspective on success.

## Dr Alan D. Thompson



World-renowned artificial intelligence (AI) expert, Dr Alan D. Thompson, specialises in augmenting human intelligence and advancing the evolution of 'integrated AI'. He works with ASX 100 companies, major governments and intergovernmental entities, including UN member states, providing advice on AI.

A former chairman for Mensa International's gifted families, Alan is a best-selling author and recently launched two world-first documents: **The Declaration of AI Consciousness and the Bill of Rights for AI.**

### Artificial Intelligence and Your Business

In this cutting-edge keynote address, Dr Alan will explore the transformative impacts of AI on the modern business world. He will provide a roadmap of the technology's trajectory, detail implications for various industries and outline steps to navigate the AI revolution successfully.

Business leaders and professionals will gain valuable insights into practical AI applications, strategies for successful integration, and best practices in human-AI collaboration. Join us to discover how to leverage AI to enhance operations, drive innovation, and create new opportunities to thrive.



# CENTRAL, Alice Springs

## WEEK 1

- TUESDAY** 1 **Generative AI in the Workplace**  
Trainspire
- 
- WEDNESDAY** 2 **The Human Condition**  
Cultural Journeys and Beyond  
Purpose Therapy
- 
- Smarter Goals, Stronger Business, Better Life**  
Belinda McCulloch – Creating What's Next
- 
- THURSDAY** 3 **Emerging Technology for Business – Cyber Security and AI Productivity**  
Charles Darwin University
- 
- NAB presents, Business Success with David Koch**  
Live Streamed from Darwin  
6:00pm - 7:30pm
- 
- Territory Success Story**  
Kylie Elston, SWEL Engineering
- 
- FRIDAY** 4 **What Do School Groups Want From the Domestic Education Tourism Market?**  
Tourism NT
- 
- MONDAY** 7 **Exploring Venture Capital and Angel Investment**  
Darwin Innovation Hub and Paspalis
- 
- Using Meta, TikTok and LinkedIn Ad Platforms**  
Clickstarter
- 
- ChatGPT, Claude, Perplexity and Gemini AI Tools Compared**  
Clickstarter
- 
- Level Up with Canva!**  
Clickstarter

## WEEK 2

- TUESDAY** 8 **Ride to Thrive**  
Wellness on Wheels
- 
- Embracing Diversity: Building a Holistic Framework for Staff and Client Support**  
Crest NT
- 
- AusIndustry Business Support Showcase with Cathy Freeman OAM**  
3:00pm - 7:00pm
- 
- Territory Success Story**  
Ikuntji Artists
- 
- WEDNESDAY** 9 **Using CapCut to Create Engaging Videos**  
Clickstarter
- 
- Workflow and Productivity Tools Compared**  
Clickstarter and The Time Tamer
- 
- Writing Content for Social Media and the Web**  
Clickstarter
- 
- How to Network Effectively and Leverage Industry Memberships Better**  
Territory Proud
- 
- Multicultural Business Support Network**  
Chamber of Commerce NT
- 
- THURSDAY** 10 **Maximise the Value of Your Business**  
Territory Business Sales and Valuations
- 
- Economic Development Projects for Central Australia**  
Northern Territory Government, Alice Springs Town Council and Private Investors
- 
- Business at Sunset**  
Chamber of Commerce NT

## WEEK 3

- MONDAY** 14 **MBNT Women in Construction and Co Forum**  
Master Builders NT
- 
- WEDNESDAY** 16 **Economic Outlook for Alice Springs**  
NAB
- 
- Lunch and Learn with nbn Local**  
nbn co®
- 
- THURSDAY** 17 **ICN NT Profiling Workshop**  
Industry Capability Network NT

## WEEK 4

- TUESDAY** 22 **State of the Regions Central Australia**  
Regional Development Australia Northern Territory (RDANT)
- 
- WEDNESDAY** 23 **Get Cyber Secure**  
Northern Territory Government and NT Police
- 
- Connect and Thrive: How the Regional Tech Hub can help you Get Connected and Stay Connected**  
Regional Tech Hub
- 
- THURSDAY** 24 **Inspired: Women Networking Luncheon**  
FutureReady Workplace Training

## WEEK 5

- TUESDAY** 29 **Ready Set Tender**  
Procurement NT

Regional Sponsor



◆ Details contained in this program are subject to change. Refer to the event website for current details.

To purchase tickets and for full event details go to [obm.nt.gov.au](http://obm.nt.gov.au)

# ONLINE, All Regions

## WEEK 2

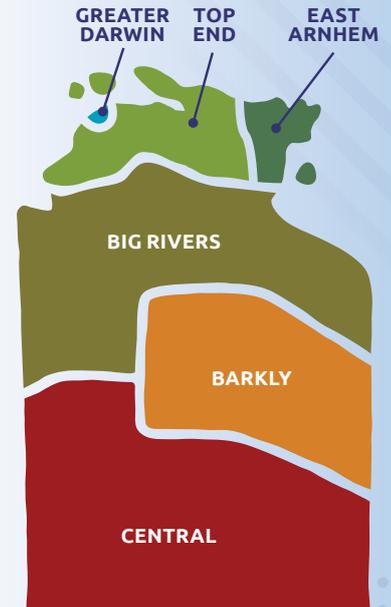
- MONDAY 7** **Ready Set Tender**  
Procurement NT
- WEDNESDAY 9** **Open a Family Day Care Business at Home**  
Kentish Community Services

## WEEK 3

- WEDNESDAY 16** **Transform Your Organisation with Positive Duty**  
The Policy Room and the NT Anti-Discrimination Commission
- FRIDAY 18** **Transform Your Organisation with Positive Duty**  
The Policy Room and the NT Anti-Discrimination Commission

## WEEK 4

- TUESDAY 22** **Taking Care of Business Also Means Taking Care of Yourself – Free Support Services for Small Business**  
Australian Small Business and Family Enterprise Ombudsman
- THURSDAY 24** **Supervision – A ‘How To’ Guide**  
Libby O
- TUESDAY 29** **Why Managers Avoid Difficult Conversations (and How to Fix it)**  
Libby O
- Difficult Conversations – Here's the Formula**  
Libby O



“ The speaker was insightful, honest and I took away learnings in coping further with resilience.

FEEDBACK FROM OBM 2023

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**BUSINESS**  
month 2024

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