

Business Development Plan

Date created

Date to be reviewed

Vision Statement of Business

Planning and goal setting are important tools to define the direction of your business and create strategies to achieve your goals. October Business Month 2018 is the perfect and often free/low cost way to kick start your business development and work **on** your business, not just **in** it.

A lot of your business planning and development will focus on strengthening your weaker areas, but don't forget about further developing your existing strengths. By carefully tracking your progress on this document, you can determine if the short and long term goals you have set are achievable and how upcoming OBM events can support you to reach your business goals.

Business Goals

Short Term (12 months)	
Long Term (5+ years)	

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Strengths and Weaknesses

Strengths	Weaknesses	Opportunities	Threats

Visit us at the 2018 OBM Hub
Voyage Arcade, Smith Street Mall

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Key Personnel/Staff

Job Title	Name	Skills/ Strengths	Additional required skills and knowledge
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			

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Short Term Priorities

Gap in skills/knowledge	OBM event that can improve that	Event details ie date, time, location
1.		
2.		
3.		
4.		

Long Term Priorities

Gap in skills/knowledge	OBM event that can improve that	Event details ie date, time, location
1.		
2.		
3.		

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OBM Plan

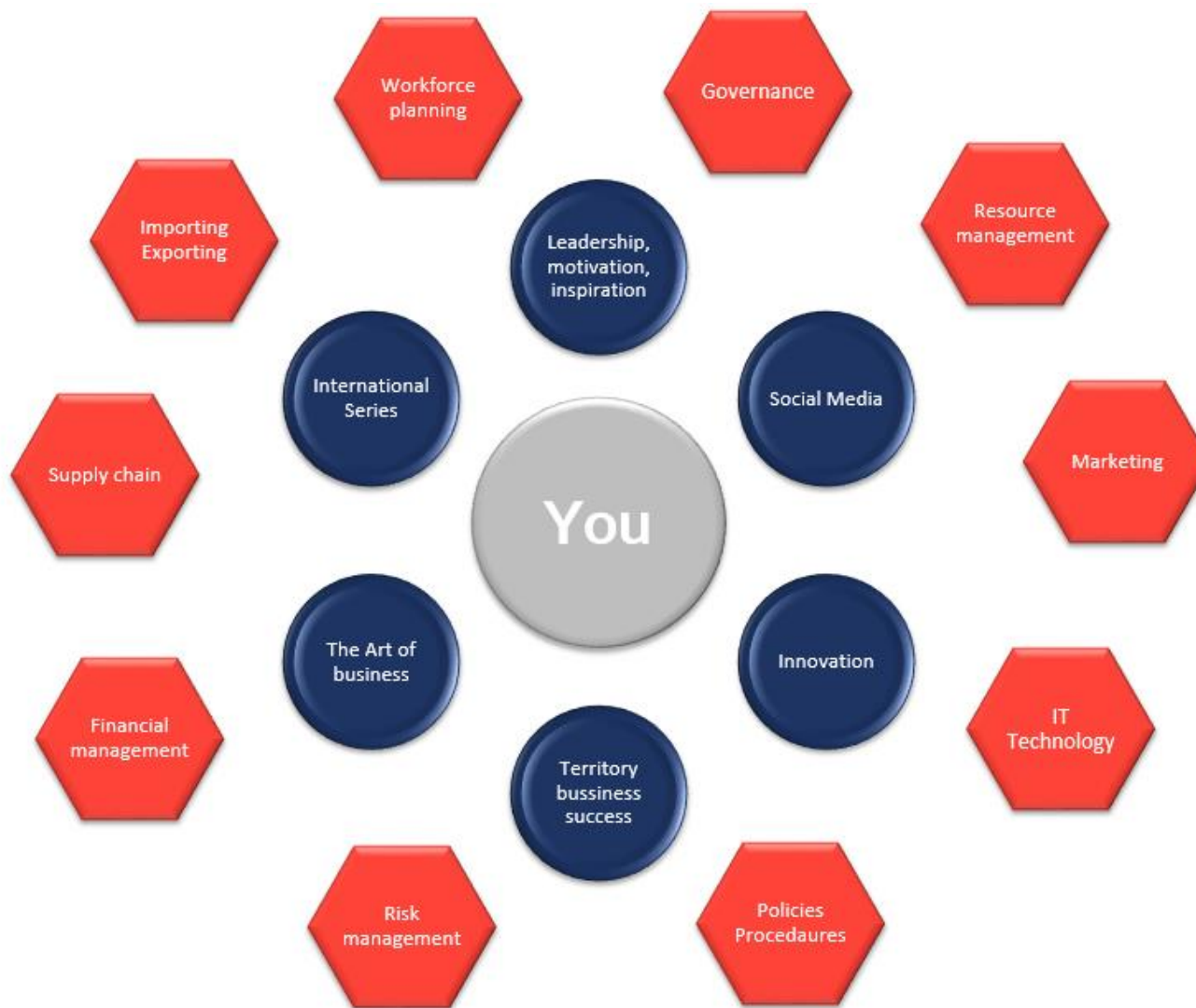
Development activity	Staff Member	Key learning outcomes	Cost	Date and time
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
TOTAL COST			\$	

october
BUSINESS
month 2018

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OCTOBER BUSINESS MONTH DEPARTMENT OF
TRADE, BUSINESS AND INNOVATION
LEVEL 5, CHARLES DARWIN CENTRE, 19 THE MALL
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Notes

