



Pip  
Courtney

# october BUSINESS month 2024 PROGRAM

GREATER DARWIN



Leigh Sales  
AM

CONNECT

30 year  
anniversary

LEARN



David Koch



Dr Alan D.  
Thompson



Cathy Freeman  
OAM

INSPIRE

# KEYNOTE SPEAKERS

## David Koch

David Koch, fondly known as Kochie, is one of Australia's most recognised and respected personalities. In 2023, he ended his 21-year tenure as Australia's longest-standing breakfast TV host. A former finance journalist and editor, David is now a prominent business commentator, speaker, and Chair of the Port Adelaide AFL Club.

### Business Success

Former television personality and leading business and finance expert David Koch, fondly known as Kochie, will deliver an insightful presentation that will empower Territory businesses with game-changing insights while uncovering possibilities for thriving in a dynamic landscape.

Leveraging his expertise, Kochie will provide Territorians with the tools to develop the mindset needed to pursue new ideas and opportunities, and create a winning strategy that drives results and impacts the bottom line.



## Leigh Sales AM

As one of Australia's most respected award-winning journalists and authors, Leigh Sales is now the presenter of the ABC's beloved Australian Story program. For twelve years prior, she anchored the network's flagship current affairs program, 7.30, and was the face of major news coverage.

### What I've Learned

As the host of the Annual Women in Business Lunch, Leigh will discuss what she's learned about human nature, life, and leadership in her thirty years on the frontlines of journalism.

From ordinary people in extraordinary situations to the world-famous celebrities Leigh has met, her reflections on embracing resilience, addressing self-doubt and enabling transformation will benefit anyone involved in business and industry.



## Cathy Freeman OAM

A proud Kuku Yalanji and Birri Gubba woman, Cathy Freeman etched her name in history as an Australian Indigenous Olympic champion. Notably, she lit the Olympic flame at the 2000 Sydney Games, a prelude to her gold in the 400m, a lifelong aspiration fulfilled. Beyond the track, Freeman dedicated 15 years to the Cathy Freeman Foundation, empowering Indigenous youth to embrace education and dreams.

### AusIndustry Business Support Showcase

Billed as an afternoon of learning, connecting and growing, Cathy Freeman will share her inspirational story and life achievements at the AusIndustry Business Support Showcase. During a Q&A session, hosted by facilitator Dale McIver, Cathy will address the importance of courage, commitment, resilience and teamwork in pursuing business and personal goals.

From "I think I can" to "I know I will," Cathy's session will provide advice for cultivating a mindset to turn dreams into reality by overcoming adversity, harnessing innovation, adapting to change, empowering people and mentoring the next generation.

The Showcase incorporates an exhibition and six workshops to showcase the support mechanisms available from the Australian Government, Territory Government, and non-government organisations to establish, operate and grow businesses.



# KEYNOTE SPEAKERS

## Pip Courtney



Acclaimed journalist Pip Courtney has reported for the ABC's rural affairs program Landline for 30 years and hosted the popular series since 2012. She has won numerous awards including Queensland Journalist of the Year with Sally Sara in 2007, international Star Prize for Agricultural Journalism in 2011 and more recently, the national Star Prize for Rural Broadcasting. She was inducted into the Rural Journalism Hall of Fame in 2018.

### Diversification in Agriculture

As the host of the Katherine Business Dinner, Pip will deliver a keynote on the importance of diversification in agriculture. Drawing on a deep understanding of and experience in telling agricultural stories, she will touch on how diversification can increase income, open up new markets, spread risk and build long-term resilience to climate change.

During the evening, Pip will also have a fireside chat with Simone Cameron, Cotton Australia's Senior Policy Manager for Northern Australia. With an extensive career as an industry advocate, technical agronomist and educator, Simone's farming journey, her love of Katherine and passion for the industry, will provide an interesting perspective on success.

## Dr Alan D. Thompson



World-renowned artificial intelligence (AI) expert, Dr Alan D. Thompson, specialises in augmenting human intelligence and advancing the evolution of 'integrated AI'. He works with ASX 100 companies, major governments and intergovernmental entities, including UN member states, providing advice on AI.

A former chairman for Mensa International's gifted families, Alan is a best-selling author and recently launched two world-first documents: **The Declaration of AI Consciousness and the Bill of Rights for AI.**

### Artificial Intelligence and Your Business

In this cutting-edge keynote address, Dr Alan will explore the transformative impacts of AI on the modern business world. He will provide a roadmap of the technology's trajectory, detail implications for various industries and outline steps to navigate the AI revolution successfully.

Business leaders and professionals will gain valuable insights into practical AI applications, strategies for successful integration, and best practices in human-AI collaboration. Join us to discover how to leverage AI to enhance operations, drive innovation, and create new opportunities to thrive.





# GREATER DARWIN, Darwin and Palmerston

## WEEK 1

**TUESDAY 1** **Effective Workplace Interactions using Transactional Analysis**  
CORP Workplace Solutions

**How to Network Effectively**  
Darwin Innovation Hub and Young Professionals Rotaract NT

**WEDNESDAY 2** **Cyber Security Compliance E8 to Right Fit for Risk**  
Portal Technology

**Instagram Reels Workshop**  
Meta and Darwin Innovation Hub

**Digital Security Workshop**  
Meta and Darwin Innovation Hub

**AI for Small Businesses**  
Meta and Darwin Innovation Hub

**Reach and Expand Your Digital Advertising Goals**  
Meta and Darwin Innovation Hub

**The Future of the AI Powered Enterprise**  
EY

**Business at Sunset**  
Chamber of Commerce NT

**THURSDAY 3** **Embracing Diversity: Building a Holistic Framework for Staff and Client Support**  
Crest NT

**Emerging Technology for Business – Cyber Security and AI Productivity**  
Charles Darwin University

**ICN NT Profile Improvement Workshop**  
Industry Capability Network NT

**Sustainable Business**  
Chamber of Commerce NT

**NAB presents, Business Success with David Koch**  
5:30pm - 7:30pm



**Territory Success Story**  
Steven Camilleri, SPEE3D

**FRIDAY 4** **Drones for Business**  
NT Drone Industry Network (NTDIN)

**FutureHER, Building the STEMpire**  
ACTIO Group on behalf of Women's Innovation Network NT

**Career Ready Workshop: From Student/Graduate to a Value-adding Professional**  
Skillaroo

**Chief Minister's NT Export Awards**  
Chamber of Commerce NT

**SATURDAY 5** **LinkedIn Content and Connection Masterclass**  
LinkedIn Local Darwin and Darwin Innovation Hub

## WEEK 2

**MONDAY 7** **The ART of Stressing Less**  
A.R.T Your Life

**The ART of Taming Time**  
A.R.T Your Life

**TUESDAY 8** **Transform Your Organisation with Positive Duty**  
The Policy Room and the NT Anti-Discrimination Commission

**A Management Tool to Solve Your No1 Stress**  
Libby O

**Why Managers Avoid Difficult Conversations (and How to Fix it)**  
Libby O

**Difficult Conversations – Here's the Formula**  
Libby O

**Small Changes, Big results – Workplace Tweaks to Reduce Staff Turnover**  
90percent Consulting

**WEDNESDAY 9** **Communicate with Influence**  
A.R.T Your Life

**ODIS Forum**  
Office of Defence Industry Support

**Open a Family Day Care Business at Home**  
Kentish Community Services

**Harnessing Field Data and AI Intelligence: Supercharge Your Work Processes**  
Cloudstreet Consulting

**THURSDAY 10** **10 Steps to Becoming a Disability Confident Business**  
Carpentaria Disability Services

**The Human Condition**  
Cultural Journeys and Beyond Purpose Therapy

**TQ Long Lunch: Territory Statesmen – Celebrating Industry Leaders**  
Territory Q Magazine

**Darwin's Biggest Speed Networking Event!**  
LinkedIn Local, Territory Proud and Darwin Innovation Hub

**FRIDAY 11** **Planning for Future Business Success**  
KPMG

**Marketing Doesn't Work. Here's Why.**  
Darwin Innovation Hub, Libby O and Dante St James

**Mental Health Professionals Forum and Gala Dinner**  
Two Two One Mental Health Charity

**Spend 2 Hours Working on Your Business, Not in it**  
Libby O

**Connect and Thrive: How the Regional Tech Hub can help you Get Connected and Stay Connected**  
Regional Tech Hub

**Using Meta, TikTok and LinkedIn Ad Platforms**  
Darwin Innovation Hub

**An Evening with Kmart's Guy Russo**  
Darwin City Retailers Association

**SUNDAY 13** **Learn to Take Better Product Photos and Portraits**  
Darwin Innovation Hub

**MONDAY 14** **Sustainability in Tourism**  
Tourism NT

**Lunch and Learn with nbn Local**  
nbn co@

**Economic Outlook for Darwin**  
NAB

**Starting a New Business in 2025**  
Darwin Innovation Hub and MyPathway

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# GREATER DARWIN, Darwin and Palmerston

## WEEK 3

TUESDAY	15	<b>Responding to Ransomware – Technical Workshop (2 day event)</b> Australian Signals Directorate and Northern Territory Government
		<b>Is Your Idea Really Worth Turning Into a Business?</b> Darwin Innovation Hub and MyPathway
		<b>Develop the Staff You Already Have, it's Cheaper</b> Libby O
		<b>Stop Doing Your Direct Report's Job</b> Libby O
		<b>Supervision – A 'How To' Guide</b> Libby O
		<b>Video Games are Serious Business: The State of Play and What it Means for You, Your Business, and This Generation</b> The Array
		<b>Business Automation and Customer Relationship Management (CRM)</b> True Blue IT Services and Darwin Innovation Hub
WEDNESDAY	16	<b>The Leadership Edge (3 day event)</b> A.R.T Your Life
		<b>Maximise the Value of Your Business</b> Territory Business Sales and Valuations
		<b>Harnessing Field Data and AI Intelligence: Supercharge Your Work Processes</b> Cloudstreet Consulting
THURSDAY	17	<b>Perplexity AI for Research, Grant Writing and Content Creation</b> Darwin Innovation Hub
		<b>Territory AI Industry Forum and Morning Tea</b> Darwin Innovation Hub and Tech Australia Advocates
		<b>Notion, Limitless and The Second Brain</b> Darwin Innovation Hub and Tech Australia Advocates

THURSDAY	17	<b>Manufacturing Leadership – HR in Manufacturing</b> Advanced Manufacturing Growth Centre
		<b>Skål Darwin Networking Event</b> Skål International Darwin
		<b>ChatGPT Update, Capabilities and New Feature</b> Darwin Innovation Hub
FRIDAY	18	<b>Improving Productivity Through Mental Wellness</b> Two Two One Mental Health Charity
		<b>Women in Business Lunch with Leigh Sales AM</b> 12 midday - 3:30pm
		<b>Territory Success Story</b> Connie Jape, Jape Group
SATURDAY	19	<b>Public Speaking with Confidence</b> Darwin Innovation Hub and Speakstarter

## WEEK 4

MONDAY	21	<b>Ready Set Tender</b> Procurement NT
		<b>Grant, Tender and EOI Writing</b> City of Darwin
		<b>Sustainability Workshop for Small to Medium Business</b> City of Darwin
MONDAY	21	<b>Exploring Venture Capital and Angel Investment</b> Darwin Innovation Hub and Paspalis
TUESDAY	22	<b>Taking Care of Business Also Means Taking Care of Yourself – Free Support Services for Small Business</b> Australian Small Business and Family Enterprise Ombudsman
WEDNESDAY	23	<b>Navigating Burnout – Networking Breakfast</b> Two Two One Mental Health Charity

WEDNESDAY	23	<b>Level Up with Canva!</b> Darwin Innovation Hub
		<b>Activating Innovation in the Territory</b> Innovation Territory
		<b>Artificial Intelligence and Your Business with Dr Alan D. Thompson</b> 4:00pm - 7:00pm
		<b>Territory Success Story</b> Anna Goat, Rise PC
THURSDAY	24	<b>Ready, Steady, Scale Symposium</b> Territory Engagement and Delivery
		<b>Standard Mental Health First Aid – 2 Day Accredited Course</b> Two Two One Mental Health Charity
		<b>Croc Pitch 2024</b> Darwin Innovation Hub and Paspalis
		<b>Corporate Luncheon with Lord Ian Botham, UK Trade Envoy to Australia and Former English Cricketer</b> Chamber of Commerce NT
		<b>SunCable Australia Industry Dinner</b> SunCable
FRIDAY	25	<b>Critical Thinking</b> A.R.T Your Life
		<b>New Voices 2024 Gala Showcase</b> Darwin Innovation Hub, Speakstarter and Territory Proud
SATURDAY	26	<b>Writing Content for Social Media and the Web</b> Darwin Innovation Hub

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# GREATER DARWIN, Darwin and Palmerston

## WEEK 5

MONDAY	28	<b>MBNT Women in Construction and Co Forum</b> Master Builders NT
TUESDAY	29	<b>TALK TAWC TORQUE</b> The Awesome Women's Collective  <b>Engaged and Energised: Leadership Strategies for a Vibrant Workplace</b> ASAP Coaching
WEDNESDAY	30	<b>AI in Education</b> The Array
THURSDAY	31	<b>Elevating Emotional Intelligence and Resilience</b> A.R.T Your Life  <b>Transform Your Organisation with Positive Duty</b> The Policy Room and the NT Anti-Discrimination Commission  <b>Appropriate Workplace Behaviour</b> A.R.T Your Life  <b>Management in the Pub: Learn, Laugh and Grow</b> Libby O

“ This was my very first OBM and I found it very worthwhile. I’ll be back for more in 2024.

FEEDBACK FROM OBM 2023

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# ONLINE, All Regions

## WEEK 2

MONDAY	7	<b>Ready Set Tender</b> Procurement NT
WEDNESDAY	9	<b>Open a Family Day Care Business at Home</b> Kentish Community Services

## WEEK 3

WEDNESDAY	16	<b>Transform Your Organisation with Positive Duty</b> The Policy Room and the NT Anti-Discrimination Commission
FRIDAY	18	<b>Transform Your Organisation with Positive Duty</b> The Policy Room and the NT Anti-Discrimination Commission

## WEEK 4

TUESDAY	22	<b>Taking Care of Business Also Means Taking Care of Yourself – Free Support Services for Small Business</b> Australian Small Business and Family Enterprise Ombudsman
THURSDAY	24	<b>Supervision – A 'How To' Guide</b> Libby O
TUESDAY	29	<b>Why Managers Avoid Difficult Conversations (and How to Fix it)</b> Libby O
		<b>Difficult Conversations – Here's the Formula</b> Libby O



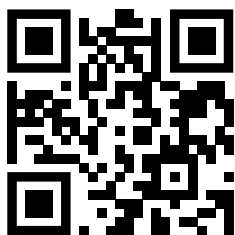
“The speaker was insightful, honest and I took away learnings in coping further with resilience.”

FEEDBACK FROM OBM 2023

”

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